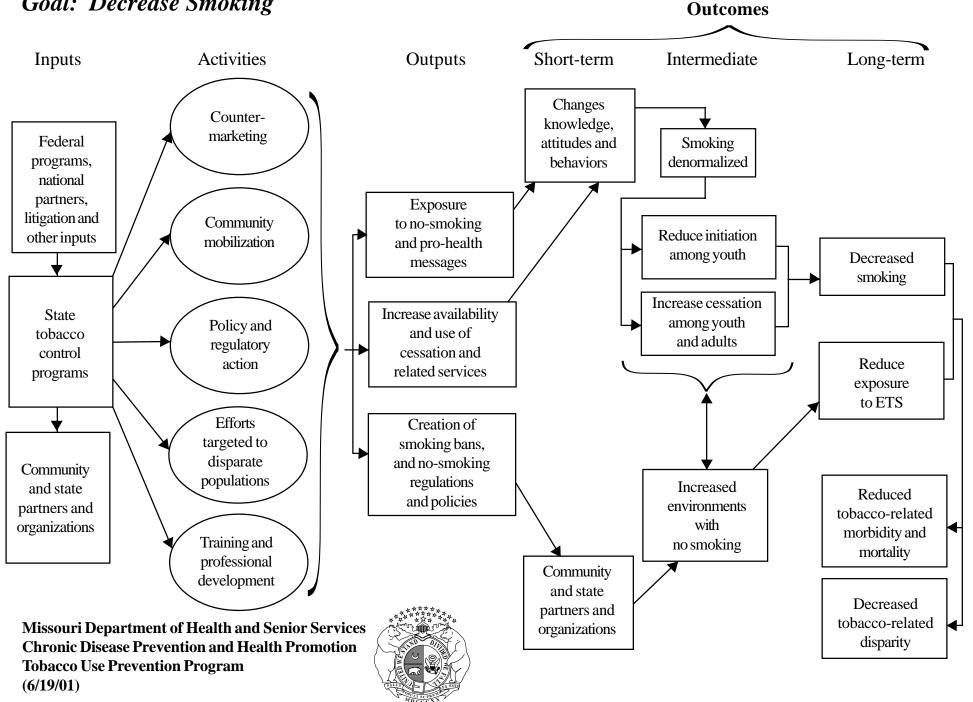
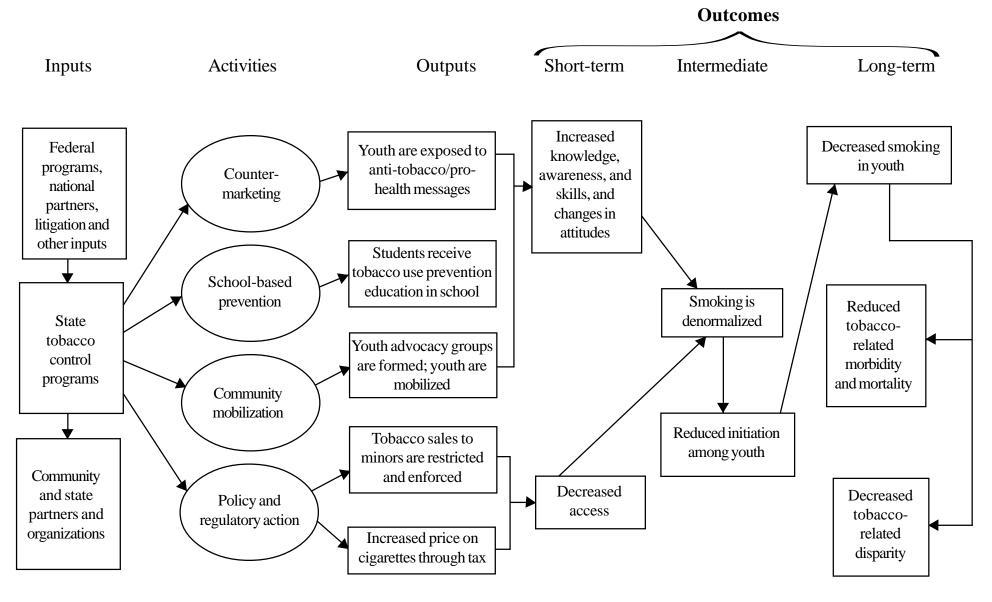
Tobacco Prevention and Control Logic Model — Overview Goal: Decrease Smoking



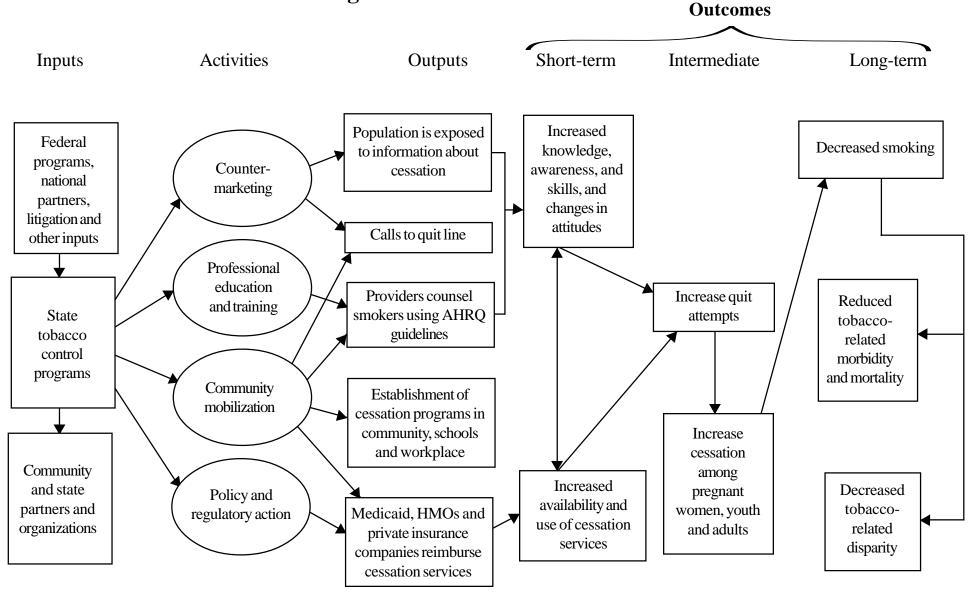
Goal: Reduce Youth Initiation



Missouri Department of Health and Senior Services Chronic Disease Prevention and Health Promotion Tobacco Use Prevention Program (6/19/01)



Goal: Increase Cessation Among Youth and Adult Smokers



Missouri Department of Health and Senior Services Chronic Disease Prevention and Health Promotion Tobacco Use Prevention Program (6/19/01)



Goal: Decrease Exposure to Environmental Tobacco Smoke Outcomes Inputs **Activities** Outputs Short-term Intermediate Long-term Federal Decreased smoking programs, Change in knowledge, national attitudes, and behaviors partners, litigation and Counterother inputs marketing Public is exposed to Increased **ETS** information Reduced State environments with tobacco-Community tobacco no smoking related mobilization control morbidity programs and mortality Creation of smoking bans, no-smoking Policy and regulations, and regulatory action policies Community and state Decreased partners and tobacco-Adherence to, and organizations related enforcement of, smoking disparity bans, no smoking regulations, and policies

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